

Lemonade Day Luna 2024

Sponsorship Opportunities



DEMING LUNA

LEMON DROP INVESTOR - KICK-OFF PARTY SPONSOR \$1,500

Logo on backpack; medium sized

Recognition as presenting sponsor at event

Logo recognition on our website and Facebook page

Photo/video opportunities

Invitation to provide your branded items in our backpack give-a-ways

This event is held at the Starmax Entertainment Center

LEMON DROP INVESTOR - BEST TASTING SPONSOR \$1,500

Logo on backpack; medium sized

Recognition as presenting sponsor at event

Logo recognition on our website and Facebook page

Photo/video opportunities

Winners certificate brand placement

Invitation to provide your branded items in our backpack give-a-ways

This event is held at the D1 Church, Kids Zone

LEMON DROP INVESTOR - BEST STAND SPONSOR \$1,500

Logo on backpack; medium sized

Recognition as presenting sponsor at event

Logo recognition on our website and Facebook page

Photo/video opportunities

Winners certificate brand placement

Invitation to provide your branded items in our backpack give-a-ways

This event is held during the big community wide event

LEMON DROP INVESTOR - YOUTH ENTREPRENEUR OF THE YEAR SPONSOR \$1,500

Logo on backpack; medium sized

Recognition as presenting sponsor at event

Logo recognition on our website and Facebook page

Photo/video opportunities

Opportunity to present to winner

Winners certificate brand placement

Invitation to provide your branded items in our backpack give-a-ways

This award is acknowledged during the October County Commission Meeting

LEMON DROP INVESTOR - WRAP UP PARTY SPONSOR \$1,500

Logo on backpack; medium sized

Recognition as presenting sponsor at event

Logo recognition on our website and Facebook page

Photo/video opportunities Opportunity to present to winner

Winners certificate brand placement

Invitation to provide your branded items in our backpack give-a-ways

This event is held at the Starmax Entertainment Center

YELLOW DUCK SPONSOR - TOURNAMENT OF DUCKS PARADE \$600

Banner placement on float

Logo on backpack; small size

Photo/video opportunities

Social media marketing

Logo recognition on our website and Facebook page

Lemonade Day winners and a small group from sponsor invited to ride the parade float

LEMON HEAD INVESTOR - LEMMY SPONSOR \$1,000

Your branded tee shirt for Lemmy mascot

Logo on backpack; small size

Social media marketing

Logo recognition on our website and Facebook page

Lemmy is expected to make an appearance at all of the above events, as well as schools, park events and more. No less than 20-appearances.

PUCKER PALS - PRIZE SPONSORS \$200

Photo/video opportunities

Logo on backpack; small size

Social media marketing

Logo recognition on our website and Facebook page

Our 2024 Presenting Sponsors:
State Rep Dist 32, Jenifer Jones
Luna County
The COUNCIL
Capital Power

Checks should be made payable to: Greater Luna County Economic Opportunity Council

Reference: Lemonade Day Luna 2024

Tax deductible 501c3 #88-3898676



For more info, contact Debbie at The Deming Headlight, the official headquarters for 2024
208 S. Gold Ave., Deming NM - 530-306-0097 - Open Tuesday-Friday, 9am-1pm
www.lemonadeday.org/deming-luna Find us on Facebook: Lemonade Day Luna